

REGISTER TODAY FOR UPCOMING 2017 WEDC PROGRAMS (MID-HUDSON)



Path to Entrepreneurship Program—FREE PROGRAM!

Do You Have What it Takes to be a Successful Entrepreneur? Find Out Now!

Wed. January 4, 2017, 6:00 - 8:00 pm, Ulster BOCES

Tue. January 17, 2017, 5:30 - 7:30 pm, Howland Public Library

Wed. February 1, 2017 6:00 - 8:00 pm, Th!nk Dutchess Alliance For Business



Introduction To Building A Website

If you have no experience building websites and have no coding or design experience, this is the perfect course for you. You will learn how to build a simple responsive website.— hands on experience creating a free trial website a walk through the process that you can then utilize going forward or have the framework to create one on another platform.

Sat. January 21, 2017, 9:00 AM—4:00 PM, Th!nk Dutchess Alliance For Business



Financial Projections and Beyond

Every business needs to do projections to plan ahead and strategize. Learn this simple tool and review which expenses you can deduct from your business to save on income tax. How can you manage the cash flow of your business? Learn how to translate these numbers into sound business strategies

Mon. February 13, 2017, 6:00 - 8:00 pm, Th!nk Dutchess Alliance For Business



An Insider's View: Securing Capital to Grow Your Business - WEBINAR

The landscape has changed with more options than ever before to find the capital a business needs. From non-profit lenders, crowd funding platforms, invoice financing, and online lenders, there is capital available; borrowers just need to be savvy about where they look, what they're looking for, and making decisions about what will work for their situation and what doesn't.

Wed. February 15, 2017, 12:00 - 1:00 pm, WEBINAR ONLINE



Strategic Relationships – A Key to Business Success!

Discover the art of identifying, developing and managing key strategic alliances that will help grow your business. Wouldn't it be wonderful to have a team out there helping grow your business? By attending this workshop you will discover the tools to create a strategic network for yourself.

Wed. March 1, 2017, 6:00—7:30 pm, Th!nk Dutchess Alliance For Business



Tips on How to Complete A Successful Loan Application Package

Come learn the essential components of completing a loan package. Learn about what lenders are looking for and how to increase your chances of getting funding with a strong application that rocks! *Please visit our website for information on the Pre-requisite for all attendees.*

Mon. March 6, 2017, 6:00 - 8:00 pm, Th!nk Dutchess Alliance For Business

For More Information or to **Register visit www.wedcbiz.org/events/**

We can also be reached at 845-363-6432



Empowering Entrepreneurs,
Strengthening Our Economy

HOW TO MAKE \$\$\$ Achieving Your Dreams

The Business Startup Way



Find a product-service

Research

Feasibility



Legal Structure

Marketing Plan

Financials



Permits & Licenses

Business Plan

Growth

Start or Grow a Business

60+ Hour Entrepreneurial Training Program. **Register by 1/31/17** and get the \$250 - 2016 pricing.

Starts February 9, 2017. Classes are Thursday evenings from 6 to 9 PM.

Enroll Today at www.WEDCBiz.org

Space is limited!!

Many Thanks to Our Partner



We provide comprehensive, high quality business training programs, one-on-one business and loan counseling, networking opportunities, assistance with loan applications for microloans and crowd funding through Kiva Zip, and MWBE certification assistance in English and Spanish.

